Blackhawk Bowhunters Board of Directors Meeting Minutes June 6, 2022 @ 6:30 PM @ Blackhawk Clubhouse

	Officers		Board Members						
	Dale Goytowski - President		Kurt Baus		Mark Noyce				
	Dannielle Hendon – Vice President	Х	Tony Bickel	Х	Jeff Schultz				
Х	Jerry Gleisner – Treasurer	Х	Ann Gleisner		Jamie Zahalka				
	Amy Crooks – Secretary		Lance Lafler						
Board Assistants									
	Alex Binter		Jim Burns		Michael Waisbrot				
	Sheryl Blaschka	Х	Lowell Olcott		Dennis Zintz				
	Jeff Button		Phil Pellitteri						

Secretary:

- Review minutes from the May 2022 meeting
 - ✓ Tony made motion to approve minutes; seconded by Jeffl; motion approved
- Next meeting will be held July 11, 2022 at 6:30pm

• Treasurer:

- Review the treasures report
 - ✓ Approximately \$162k cash on hand
 - ✔ Approximately \$17k decrease from 2021 to 2022

Largest expenses:

- Lawyer Fees for 501c3 filing
- Beer/Server Licenses
- Raffle Prize, Wall anchors

\$49K Revenue so far this year; \$29k increase from 2021 to 2022

✓ Tony made motion to approve treasurer's report; seconded by Jeffl; motion approved

• Membership:

- Thru May 2022 we had 287 total members on 197 total memberships:
 - ✓ 63 complimentary members on 49 comp memberships
 - ✓ 224 members on 148 paid memberships
- Thru May 2021 we had 244 total members on 171 total memberships:
 - ✓ 68 complimentary members on 50 comp memberships
 - ✓ 176 members on 121 paid memberships
- Unworked hours
 - Collected 145.5 unworked hours of the 262.5 total unworked hours for 2021

\$2,197.50 of \$3,817.50 owed

- Non-working annual membership increased in 2022
- Significant increase in membership attributed to the Jan/Feb classes

• Kitchen:

- Jamie will be here this Thursday for league as well as for spring clean-up day
- Find a new provider for pre-cooked Brats
 - ✔ Potentially Bavaria House

Maintenance:

- Need to recruit a maintenance assistant
 - Email with job description was sent to membership
- Spring Cleanup happened on Saturday May 2. Completed items were:
 - ✓ All garbage cans were power washed. A number of them were stored in the mower shed since we don't need as many in the club house as we had.
 - Clean-up sticks in yard
 - ✓ Installed a new fence on the west side of the property. 810' of fencing was installed.
 - ✓ All of the target butts on the outdoor range were replaced with new butts

- Three target butts were rebuilt for the NFAA course. Three new NFAA target holder were made and placed on the course.
- Still need to rebuild certain NFAA targets
 - ✓ Discuss plan to rebuild
- o Install an awning over the metal shed service door Lance
 - ✓ Madison Aluminum Products proposal \$510

Tony made a motion to spend \$510 to install gutter on shed through Madison Aluminum Products; motion seconded by Jerry; motion approved

- Cleary recommended landscaping work if the gutters were not effective in re-routing the water flow
- Construct a fence along the Blackhawk/Ice Age Trail property line in 2022
 - ✔ Plan to install a smooth wire or hog wire fence with metal posts along the boundary
 - ✓ Constructed wall 1 of 2 along ice age trail boundary for the 3D target course

Due to prices of lumber, will wait on purchasing additional wall material

- ✓ West side done rest of the border in progress
- Review/update the Work Opportunities tab
 - ✓ Lance will post a To Do List on a white board in the clubhouse
- Research ways to prevent damage to the Northeast drainage to prevent future flooding.
- Review the status of projects
 - ✓ Have members clean the indoor facility to meet work requirements

Create schedule and a checklist

Several members have volunteered to clean the indoor facility

Recruit additional members to complete monthly scheduled cleanings

 Deal with invasive species in the wooded areas based on Good Oak's recommendations

Some chipping is complete, more cutting and chipping is needed

Pick ax to remove stumps

Need to schedule Good Oak for fall burn

• Tournaments:

Culvers NFAA Shoot May 28, 2022 Results

V	N.A. surtila	Chart Name	Registratio	D	D	6	# of Shooter
Year	Month	Shoot Name	n	Bar	Pop	Gross	S
202							
2	May	Culver's Shoot	\$80	\$82	\$14	\$176	16
202							
1	May	Culver's Shoot	\$120	\$152	\$9	\$281	?

- June 25/26 Outdoor 3D Shoot
- July 30/31 Traditional Archery Shoot
- o Money 3D Shoot in late September Tony Bickel
 - ✓ Need an advertising campaign plan in July
 - ✓ Discuss with Brian Austin to make sure no conflict
 - ✓ Jamie Kruger for details on Money Shoots
 - Vortex Open scheduled for August 13, 2022
 - ✓ 235 shooters registered so far

 - ✓ ~\$2500 in early raffle tickets
- HHAUSA Veterans Archery Shoot at Blackhawk scheduled for April 28-30, 2023
 - ✓ Couple hundred Veterans will be invited
 - ✓ Also open to all shooters
 - ✓ Registration is set at \$20, \$10 will be donated to HHAUSA
- Media team looking into ways of sending notification emails to prior non-member shooters

Leagues:

- Summer Outdoor 3DLeagues started on Thursday May 5th and ends on August 4th. 30 Registered teams (60 people) so far
- Tuesday NFAA League started. Tuesday NFAA League

• Media/Communications:

- Website calendar
 - ✓ Review current information and discuss any required updates
- Lowell & Kurt are planning to update the website this year
- Recommend putting additional information on the website regarding Tournament schedule and shoot classes
- Review methods for targeted email blasts
- Plan for upping our flyer/poster game

• Youth/Beginner Program:

No discussion

• Club Improvements:

- O Status Update: DNR Shooting Range Development Grant Program
 - ✓ A grant has been applied for that covers the following projects:

Extend half of the existing 20-yard-long indoor archery range by 10 yards

Construct multiple elevated shooting platforms on the outdoor ranges

A decision is expected in July/August 2022

- Establish a Long Term Goal
 - ✓ Review Membership survey results 71 Responses (approximately 20%)

Largest response was in favor of constructing 50-60-yard range at the current location

- 40 in favor of constructing on current property (56%)
- 11 Respondents voted in favor of moving to a new location within this area

19 voted to remain status quo

1 member suggested constructing a covered outdoor range to allow for unfavorable weather conditions

Dale will follow up with member that volunteered their time as Project Manager to discuss ideas and options

- Discuss any other club improvement ideas
 - ✓ Jerry has reached out to the city to discuss potential of the club attaching to public sewer & well system so current septic mound & well space can be utilized in future as shooting space

Old Business:

✓ Application for 501c3 non-profit status

Next steps

- File forms with the IRS seeking formal approval of 501c3 status
- ✓ Legacy Donation Program

Blackhawk needs to create a marketing plan to motivate people to participate. People will be very reluctant to donate money if there is no clear purpose for the donation.

Establishing a viable long term goal for Blackhawk is very important because it provides a reason for people to participate in a legacy donation program.

Discussed using language similar to the language currently used by the Natural Resources Foundation of Wisconsin legacy program

Develop a list of categories (choices) for how the donations can be used

- Alcohol license applications are due mid-May
 - ✓ Dannielle turned in all of the forms she received from board members. The Town has a meeting in early June to discuss and vote on approving our licenses.
 - ✓ New board members need to complete the Alcohol Server license course

• New Business:

o No discussion

• Motion to Adjourn

Seeing no further business, Jerry made motion to adjourn, motion seconded by Jeff; motion approved.

Next board meeting will be on **Monday July 11**, **2022 at 6:30pm**. Respectfully submitted by Lowell Olcott