

Blackhawk Bowhunters
Board of Directors Meeting Minutes
August 2, 2021 @ 6:30 PM @ Blackhawk Clubhouse

Officers		Board Members	
x	Dale Goytowski - President		Brian Kreutz
x	Dannielle Hendon – Vice President		Ed Pierick
x	Jerry Gleisner – Treasurer		Jamie Zahalka
x	Amy Crooks – Secretary	x	Jason Newville
Board Members		x	Jeff Schultz
x	Alan Riggs		Kurt Baus
	Brian Austin		

- Meeting called to order by Dale Goytowski
- **Secretary:**
 - Review minutes from the July 2021 meeting
 - ✓ Jerry made motion to approve minutes; seconded by Jason; motion approved
 - Next meeting scheduled for August 30, 2021
- **Treasurer:**
 - Review the treasures report
 - ✓ Approximately \$176k cash on hand
 - ✓ Approximately \$11k decrease from 2020 to 2021
 - Largest expenses:
 - Targets, shelves, filters; Insurance; Propane
 - ✓ Tony made motion to approve treasurers report; seconded by Amy; motion approved
 - Jerry will create a five year capital budget to set aside funds for capital items such as ATV, mower, furnace, roof, etc.
- **Membership:**
 - Thru July 2021 we had 261 total members on 188 total memberships:
 - ✓ 68 complimentary members on 50 memberships
 - ✓ 24 early 2019 members on 16 memberships
 - ✓ 169 regular members on 122 regular memberships
 - Thru July 2020 we had 317 total members on 192 total memberships:
 - ✓ 85 complimentary members on 55 memberships
 - ✓ 21 early 2018 members on 11 memberships
 - ✓ 211 regular members on 126 regular memberships
 - Recommended increasing the charge for unworked hours from \$15/hour to \$20 or \$25/hour (The current \$15/hour adds up to non-working membership)
- **Kitchen:**
 - Assistance was needed at WTA event
 - Further slots are open for future Vortex and XOP events – Mark will be sending an email to Kurt to send out to members
- **Maintenance:**
 - Jon Dove resigned from his Maintenance director position effective May 18, 2021
 - ✓ Jon’s term expires on January 31, 2023
 - ✓ A second email was sent to the Blackhawk membership to recruit a replacement.
 - ✓ Jerry will talk with Dave Schulz on Thursday at league

- Bryan Knox changed oil & filter on ATV & the Skag mower; was able to replace 1 of the 3 mower blades. Need to work on the bolts that were locked up to change the other two blades.
- Work Opportunities tab
 - ✓ Horicon has a To Do List posted on a white board in the clubhouse
 - Discussed posting a white board in the clubhouse at Blackhawk to give members a list of what needs to be done. This will provide them with opportunities to meet work hour requirements.
 - Alan plans to post a To Do list in the vestibule prior to Vortex
 - Will include phone numbers to contact a board member for access to equipment
 - Plan to recruit members to clean the indoor range
 - Alan will create a cleaning checklist
- Status of projects/ideas for 2021
 - ✓ Barriers on all targets shooting toward the Ice Age Trail are complete
 - ✓ Build a platform stand in the broadhead shooting area was put on hold
 - ✓ Replace boards on picnic tables – One table remains. Alan will complete prior to the Vortex

● **Tournaments:**

- Ed Pierick resigned from his tournament director position effective after the 2021 Vortex Open
 - ✓ Ed's term expires on January 31, 2022, so this is near the end of his term.
 - ✓ A second email was sent to the Blackhawk membership to recruit a replacement. No responses.
 - ✓ Tournament Director plan going forward
 - Go with (2) Tournament Directors & (2) Tournament Assistants
 - Michael Waisbrot & Tony Bickel will continue in their roles as Tournament Directors
 - Dennis Zintz has volunteered to help setup but he does not want to be a board member.
 - Need to recruit one more Tournament Assistant. Will try to recruit Phil Pelletteri. Phil has been helping Dennis setting up the 3D round for league nights.
 - The Tournament Assistant positions will be non-board positions but will come with comp memberships.

○ WTA State Shoot Results – July 31 & August 1, 2021

Year	Month	Shoot Name	Registration	Bar	Pop	Gross	# of Shooters	FSC	# of Club Shooters	% Club Shooters	% of Total Members
2021	July	State Trad Shoot	\$1,100	\$1,482	\$51	\$2,633	90	0	11	12.2%	3.5%

- ✓ The tournament was a success. Plan to hold future traditional archery events
- ✓ Participation was slightly below expectations but the shooters were very happy with the course and the event.
- Vortex Open – August 14, 2021
 - ✓ Covid cases are increasing in Dane county and may impact the event
 - Recommend purchasing masks & having hand sanitizer available
 - ✓ Volunteers are needed for over 20 spots
 - ✓ Many key position holders are unable to attend – staffing with members will be important
 - ✓ Vortex ambassador is coming to club 8/3/2021 to shoot 3d course
- Tournament set-up duties
 - ✓ Jerry compiled a list of duties & support required from the Social Media, Treasurer, Kitchen, & Maintenance positions

- With no objections, the board agreed to publish the list
- Proposed HHAUSA Veterans Fund Raiser in 2022
 - ✓ HHAUSA is hosting (8) archery events in 2021
 - King had 410 archers, Wisconsin Rapids had 100 archers & Neenah had 150 archers
 - ✓ Plan to add another event in 2022 scheduled for April 29 thru May 1 (Friday-Sunday)
 - New event will include Rifle, Sporting Clays & Archery.
 - Rifle event will take place at Vortex
 - Sporting Clays event location TBD – Deer Creek is a possibility
 - Chris Hamm, HHAUSA founder, would like Blackhawk to host the archery event
 - ✓ Sponsors include HHA Sports, Vortex & Mathews
 - ✓ The new HHAUSA event will be heavily promoted and expectations are high
 - ✓ Friday is earmarked for only Veterans & VIPs. Saturday and Sunday are open to the public.
 - ✓ Expect 200 – 220 veterans will participate but not all will shoot archery
 - Expect 80 – 100 veterans will shoot archery (will know the number in advance)
 - ✓ HHA can supply (3) people to work the archery event if needed
 - ✓ The event is strictly a fund raiser. No awards or prizes based on score.
 - ✓ The archery shooting fee is \$20. Blackhawk decided to take \$10 for hosting the event.
 - Chris is OK with Blackhawk taking up to 50% of the shoot fees.
 - ✓ Fund raisers include silent auctions along with a proposed long shot novelty target. Most of the money will be raised from the silent auctions.
 - ✓ Proceeds to fund Veterans Honor Flights & Gold Star Kids Hunts at a San Antonio, TX ranch
 - ✓ Jerry made a motion to approve HHAUSA Veterans Fund Raiser event; motion seconded by Tony; motion approved. Will seek additional information regarding registration and food.

● **Leagues:**

- Summer 3D league
 - ✓ The league started on May 6, 2021 and runs for 12 weeks.
 - ✓ Last league day is Aug 5, 2021 (This Thursday)
- Tuesday night fall & winter indoor hunter leagues
 - ✓ Alex Binter has volunteered to run the fall & winter Tuesday night hunter leagues.
 - Jeff made motion to approve Alex for the board position; seconded by Jerry; motion approved
- No further discussion

● **Media/Communications:**

- Mark Noyce will work with Kurt to recruit workers for the Vortex Open.
- No further discussion

● **Youth Program:**

- 2022 youth/beginner program scheduled to begin in January 2022
- Sheryl Blaschka will continue in her role as Youth Archery Director
- Scheduled to start taking registrations on the Blackhawk website on September 1st; Flyer has to be created.

- ✓ Jerry will send Kurt & Jason the link to the online registration form.

- **Club Improvements:**

- Dale reviewed & discussed two long term goal options
 - ✓ Option 1: Move to a new location with 20 – 30 acres of land and construct a 50 – 60 yard indoor range
 - Investment required: \$1,050,000 - \$1,685,000
 - ✓ Option 2: Construct a 50 – 60 yard indoor archery range on the current site
 - Investment required: \$629,500 - \$767,500
 - ✓ Both these options are very expensive. Blackhawk's current cash flow is not sufficient to support either of these two plans.
 - ✓ A solid business plan with very significant increases in revenue would be needed to support these investments.
- Dale will create a third option that will expand the current indoor range and provide an opportunity to shoot up to 30 yards.
- Jerry will pull together a 5-year operating summary report
- An email survey will be sent to the Blackhawk membership
 - ✓ Seek input from the Blackhawk membership regarding outlined 3 options
 - ✓ Solicit ideas & comments about the estimated costs and how to pay for it
 - ✓ Use membership feedback to develop a long-term goal for Blackhawk

- **Old Business:**

- Mobile Hunter Roadshow Event Sponsored by XOP – August 28, 2021 – Mark Noyce
 - ✓ Will set up Friday afternoon; Full Saturday event with camping available; take down Sunday morning
 - ✓ Online registration for event – Jason will link this on social media
 - ✓ Will post registration for volunteer assistance for food & bartending
- Private Archery Lessons – Alex Yant
 - ✓ Alex taught 13 lessons in July
- Construct a fence along the Blackhawk/Ice Age Trail property line
 - ✓ Plan to go with a wire fence with metal posts. (Smooth wire or hog wire)
 - Wood barricades behind the NFAA targets are complete
 - ✓ Having trouble finding a contractor to do the work. Contractors are very busy and they were not interested in such a small project.
 - ✓ Need to clear the area of brush. Jerry reported that about 200' of the 817' is clear.
- Purchase 1.3 acres of Joe Pertzborn's land – Jerry will talk to Joe to see if he is willing to sell
- Proposal to send a monthly newsletter to the Blackhawk membership. Oregon Sportsman's Club & Deer Creek currently publish monthly newsletters to keep the membership informed.
 - ✓ Dale plans to send something about big game awards prior to the hunting season
 - ✓ Another communication will cover the long range plan options.
- Blackhawk raffle results – Dannielle
 - ✓ The raffle was a success. The club cleared approximately \$3,700
- Create job descriptions for Blackhawk officer positions and put them in the Google Drive
 - ✓ Jerry approved the Treasurer job description
 - ✓ Dannielle will review the VP position and Amy will review the Secretary job description

- Jerry cleaned and grill is now in working order
- **New Business:**
 - No discussion
- **Any Other Issues**
 - No discussion
- **Motion to Adjourn**
 - Seeing no further business, Jerry made motion to adjourn; motion seconded by Jason; motion approved.

Next board meeting will be on **Monday August 30, 2021 at 6:30PM.**
Respectfully submitted by Amy Crooks.