

Blackhawk Bowhunters
Board of Directors Meeting Agenda
August 30, 2021 @ 6:30 PM @ Blackhawk Clubhouse

Officers		Board Members			
X	Dale Goytowski - President		Alex Binter	X	Mark Noyce
X	Dannielle Hendon – Vice President		Brian Kreutz	X	Michael Waisbrot
X	Jerry Gleisner – Treasurer	X	Jamie Zahalka		Sheryl Blaschka
	Amy Crooks – Secretary		Jason Newville	X	Tony Bickel
Board Members		X	Jeff Schultz		
X	Alan Riggs	X	Kurt Baus		
	Brian Austin			X	Ann Gleisner

- Call the meeting to order
- Discuss any issues that need immediate attention or to accommodate those who need to leave early
- **Secretary:**
 - Review minutes from the August 2021 meeting
 - ✓ Vote to approve minutes
 - ✓ Jerry motions to approve, Tony seconds, motion approved
 - The next board meeting will be held on December 6, 2021
- **Treasurer:**
 - Review the treasurer’s report
 - ✓ Vote to approve treasurer’s report
 - ✓ Alan motions to approve, Jeff seconds
 - Review proposed five year capital budget & operating budget – Jerry
 - ✓ Five Year Budget: Top 5 capital items likely to need replacing; approximately \$10,000 per year over 5 years, total of \$52,000
 - ✓ Operating Budget: Split between Keeping Lights On, holding Shoots/Leagues, and other Expenses
 - Membership fees maintain Keeping the Lights On
- **Membership:**
 - Thru August 2021 we had 297 total members on 212 total memberships:
 - ✓ 68 complimentary members on 50 memberships
 - ✓ 24 early 2019 members on 16 memberships
 - ✓ 205 regular members on 146 regular memberships
 - Thru August 2020 we had 348 total members on 216 total memberships:
 - ✓ 85 complimentary members on 55 memberships
 - ✓ 21 early 2018 members on 11 memberships
 - ✓ 242 regular members on 150 regular memberships
 - Member numbers is down, but membership revenue is up (excluding unworked hours payments).
 - Frank Tadisch will be removed from the complimentary membership list during next year’s renewals, since he is no longer cleaning the clubhouse.
- **Kitchen:**
 - Our beer distributor is no longer selling, so we will need to find a new distributor per our Town of Verona license. Mark Noyce to talk with someone who maybe can help
- **Maintenance:**
 - Jon Dove resigned from his Maintenance director position effective May 18, 2021
 - ✓ Jon’s term expires on January 31, 2023
 - ✓ No one has stepped up to take Jon’s place.
 - ✓ Potential solution
 - Alan will continue in his board position as Maintenance Director
 - Reduce the number of board positions from two to one.
 - Recruit “maintenance assistants” with complimentary memberships
 - Review the status of projects

- ✓ Replace boards on picnic tables - **Complete**
- ✓ Install a white board in the clubhouse with a To Do list – Alan
- ✓ Have members clean the indoor facility to meet work requirements
 - Need to create schedule and a checklist – Alan
 - Several members have volunteered to clean the indoor facility
 - Recruit additional members to complete monthly scheduled cleanings
- Build a platform stand in the broadhead shooting area in 2022
- An additional ramp to be added by the back pond

- **Tournaments:**

- Vortex Open – August 14, 2021
 - ✓ Gross revenue shown below

Year	Reg. Fee	Bar	Pop	Sponsor Raffle	Business Card	Novelty	50/50	Chamber	Youth	Total
2021	\$8,390	\$2,612	\$166	\$7,370	\$2,155	\$675	\$205	\$1,500	\$122	\$23,195
2019	\$8,116	\$2,802	\$356	\$5,530	\$2,366	\$643	\$405	\$1,500	\$136	\$21,854

- ✓ Estimated net profit = \$13,600
 - ✓ Proposal to allow club members who didn't sign up for the Vortex Open to shoot on Friday for a fee. They will not get in the raffle for the Vortex prizes or receive a shirt and hat.
 - Consider half of Vortex fee: \$15
 - ✓ Complaint: Boring and same content, possible reason is same recurring attendees.
 - Option: Don't open registration to previous shooters first, open to all attendees on a single date.
 - ✓ Complaint: Too many double targets, causes backup and boring shots.
 - Recommend not using double targets at next year's event.
- **Leagues:**
 - Summer 3D league is complete
 - ✓ Don Niesen will survey winners for choice of awards. Dale will handle the awards
 - Tuesday & Wednesday night fall indoor hunter leagues
 - ✓ Tuesday league begins on September 7th. Shooting starts at 6:30 PM – Alex Binter
 - No status update available
 - ✓ Wednesday league begins on September 8th. Shooting starts at 7:00 PM – Jeff Schultz
 - ~5 teams so far, some are reluctant to join
 - Discuss any issues
- **Media/Communications:**
 - A member contacted Kurt to update the website in order to meet work hours
 - ✓ The updates would make the website more mobile friendly
 - ✓ Status update – **Have never heard back, can remove from future agendas**
 - Discuss any issues
 - ✓ MailChimp is sometimes getting flagged as spam; only ~50% of emails are being opened by membership
 - ✓ Kurt to check if Gmail has a mass email option
 - ✓ Request members whitelist our email account
- **Youth/Beginner Program:**
 - The 2022 youth/beginner program is scheduled to begin in January 2022
 - Registration will open on September 1st on the Blackhawk website
 - The program will be limited to fully vaccinated individuals 12 years old & older
 - Sheryl responded to the following feedback from a Blackhawk member, it escalated and got worse.

“I have asked for my membership to be immediately terminated due to forcing people to get the vaccine in order to participate in activities at the club. I believe anyone who suddenly requires this vaccine and has never required the previous vaccines to be low life's, and I will not be part of a communist organization that forces their “beliefs” upon others.”

- **Club Improvements:**
 - ✓ Reviewed & discussed the updated long term vision/goal options
 - An email survey of the Blackhawk membership will be used to seek input from the Blackhawk membership
 - Solicit ideas & comments about the estimated costs and how to pay for it.
 - Use membership feedback to develop a long-term goal for Blackhawk
 - A 5-year operating summary report will be included in the email survey.

- **Old Business:**
 - Mobile Hunter Roadshow Event Sponsored by XOP on August 28, 2021
 - ✓ Total revenue = \$501 from the bar and \$22 from the soda machine.
 - Private Archery Lessons – Alex Yant
 - ✓ August monthly was not available
 - Construct a fence along the Blackhawk/Ice Age Trail property line in 2022
 - ✓ Need to clear the vegetation along the property boundary
 - ✓ Plan to install a smooth wire or hog wire fence with metal posts along the boundary
 - Wood barricades behind the NFAA targets are complete
 - ✓ Consider including in the DNR Grant (New Business below)
 - Proposal to reduce the number of board positions
 - ✓ Decided to reduce the Tournament Director board positions from four to two beginning in 2022. Michael Waisbrot & Tony Bickel will continue in their roles as Tournament Directors.
 - Dennis Zintz & Phil Pellitteri will serve as Tournament Assistants (non-board positions) and receive complimentary memberships.
 - ✓ Discuss how to proceed with the two League directors, two Media/Communications Directors and two Maintenance Directors. One Maintenance Director position is currently open.
 - Maintenance Directors: Alan as director, recruit additional helpers
 - Leagues: Single director, others to lead other nights
 - Media: One director, others as help
 - Tournaments: Vortex can remain as board position, major event
 - Youth Program: Discuss with Sheryl and get her input
 - Non-Board Positions could maintain the complimentary membership count post-end-of-term (1 year per 2 years served)
 - Discussed purchasing 1.3 acres of land from Joe Pertzborn.
 - ✓ Joe is willing to consider an offer from Blackhawk to purchase the property.
 - ✓ Need to determine if the city will rezone the property before proceeding. Chris Davis (real estate agent) is investigating.

- **New Business:**
 - DNR Grant Program - Shooting Range Development – Jerry
 - ✓ The program provides grants up to \$75,000 for shooting range development projects
 - This year's proposal due by September 15. Jerry working on cost estimates currently
 - ✓ The program will fund up to 75% of the project cost as reimbursement, must fund project up front.
 - ✓ Potential list of projects
 - Lengthen the indoor range (Listed as a short term goal in the long range plan)
 - Install fences on the north and east the property boundaries
 - Blacktop the parking lot
 - Construct three elevated stands with one of them being ADA compliant
 - ✓ Send the list of potential projects to membership for priorities
 - Board should decide what project to submit for 2021 year. New projects can be submitted each year
 - Mike DeLapp:
 - ✓ Consider a family memorial, when the family releases information
 - ✓ Consider a club memorial

- **Motion to Adjourn**
 Motioned by Dannielle, seconded by Kurt

Respectfully submitted by Dannielle. Next board meeting December 6, 2021